




KUEHNE FOUNDATION



Short Course

Supply Chain Performance Measurement and Benchmarking

The University of Dar es Salaam Business School (UDBS) under the support of Kuehne Foundation invites managers and other decision makers in the logistics and supply chain industry to apply for a three day short course on supply chain performance measurement and benchmarking. The main objective of the course is to improve managers understanding of supply chain performance, how to measure it and use data to inform decision making. Several topics will covered, with the main focus on:

- *Supply chain performance models*
- *Supply chain performance drivers*
- *Integrated performance measurement system and metrics*
- *Tools and frameworks for performance analysis*
- *Company-roadmaps for improving supply chain performance*
- *Benchmarking and Visualization of performance*
- *Harnessing benchmarking data to guide supply chain strategy*

COURSE DATES

19th to 21st March 2019

VENUE

University of Dar es Salaam Business School

TARGET GROUP

Logistics/Supply Chain Managers; Operations Managers

APPLICATION

All interested candidates should apply before 16th March 2019 via logistics.udbs@udsm.ac.tz. The application intent should include a brief profile of the person (company name; job position; education background) and why they are interested with the course.

NOTE: Only 25 people will be selected.

CONTACTS

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