

# WOMEN LEADING CHANGE TRAINING PROGRAM

18th - 20th August 2021



## INTRODUCTION

This certificate Program brings together East African women with world class facilitators. The curriculum strengthens leadership skills which will in turn transform the graduate's organizations, families, and communities. Participants will receive classroom instruction **online**, in six-hour sessions, from 18th to 20th of August 2021 followed by four months of real-world application with the support of a leadership coach.

## TARGET AUDIENCE

East African women from business, government, and non-profit sectors who aspire to positions of increasing responsibility and influence. Applicants should be over 25 years of age, college graduates, and fluent in English.

## COURSE OBJECTIVES

### Self-Awareness

Grow as a leader by first understanding your own strengths and areas for improvement.

### Mindset

Create successful strategies to challenge the barriers in your workplace, community, and in yourself.

### Leadership

Learn and apply best practices for leading a team and implementing a vision for change.

## HOW TO APPLY

You can apply online via the following link  
<http://forms.gle/jucd4B86qjchtoHY6>

## COURSE DESIGN

### Experience through practice

Hands on practical exercises allow participants to test out theories in real world scenarios.

### Analyze using reflection

Participants reflect upon classroom activities and build action plans to apply the learning into their lives.

### Deepen understanding through mentoring

Facilitators will provide real world case studies and offer practical answers and advice to participants.

### Build new habits through coaching

Leadership coaches will support and hold participants accountable as they follow through on action plans developed in class.

## CERTIFICATION

Participants earn a UDSM Business School E-Certificate of participation.

## TRAINING FEES

Training fee is 250,000TZS or 125\$ which will cover tuition fee, course material and one on one coaching.

For more details, please visit

<https://www.thesasamanifoundation.org/womenleadership.html>

## DEADLINE FOR SUBMISSION

Deadline for application submission is **6th of August 2021**

### KEY FACILITATORS:

CRISTINA ESCALLON, London Business School

PAULINE NDONGA, Amani Institute of Kenya

### CONTACT

For any query or clarification please do not hesitate to contact the Women Leading Change Coordinator, Neema Harold at:

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