



भारतीय सांस्कृतिक संबंध परिषद
INDIAN COUNCIL FOR CULTURAL RELATIONS



75
Azadi Ka
Amrit Mahotsav

Online Poster and Painting Competition 2021

Topic: "My idea of India"

About the Competition

'Amrit Mahotsav' is an initiative of the Government of India to celebrate and commemorate the 75 years of progressive India and the glorious history of its people, culture and achievements. The celebration is an embodiment of all that is progressive about India's socio-cultural, political and economic identity. The five pillar of the celebration are divided into five sub-heads - Freedom struggle, Ideas at 75, Achievements at 75, Actions at 75, and Resolve at 75." In this Poster and Painting Competition, ICCR invites artistic expression on the theme **"My idea of India"**. This may include how you envision the India of yesterday, today and the India which will merge from amalgamation of tradition & heritage with a modern scientific technological outlook.

Introduction & Objective

An Online Painting and Poster Competition titled "My idea of India" wherein participants can submit their artwork online to ICCR through website iccr.gov.in/lccr4Art/index.php / www.iccr.gov.in . High resolution picture of the Art works is to be uploaded.

Format of the exhibition: The expression of artists will be categorized into following:

1. Poster
2. Painting

The size of poster should not exceed the imperial size 22x30 inches and the size of painting should not exceed 5 feet X 4 feet (60x48 inches).

Participant: The event encourages professional and amateur artists to enthusiastically participate and present their emotions, feeling, ideas and innovative thoughts on freedom, development and progress of India 75 years since Independence. Entries are invited from all over the world.

A. Guidelines for submission of online Art work:

1. Theme of the Art work is restricted to **“My idea of India”**
2. Participants may upload their work in **PNG or JPG** files only with **maximum size of upto 10 MB.**
3. Please keep high resolution files of submitted artwork. We shall require them in case the work is shortlisted.
4. Any form of indecent or obscene portrayal of woman and child, nudity, animal brutality, direct or indirect hate, anti-national, anti-Government expressions/visuals, sensitive to all religion, caste, creed and ethnicity is strictly prohibited and will be rejected.

Evaluation of work: The works will be evaluated by a high level Jury.

Prize categories

Category A: Foreign Participants
(Prize amount in USD)

Ranks	Poster	Painting
First	2000	2000
Second	1500	1500
Third	1000	1000

Category B: Indian Participants
(Prize amount in INR)

Ranks	Poster	Painting
First	1,25,000	1,25,000
Second	75,000	75,000
Third	50,000	50,000

Exhibition and Prize Ceremony: Best of the works / expressions will be exhibited in leading Art Galleries of India and abroad. Grand finale of the physical exhibition will be held in New Delhi with a cultural function and prize giving ceremony. Dates will be fixed depending on the status of the pandemic.

Timeline:

Announcement of the Art Competition	Sunday, 15 August 2021
Last date of receiving online entries	Thursday, 30 September 2021
Jury for evaluation of entries	Saturday, 2 October 2021
Declaration of Awards	Friday, 15 October 2021
Award ceremony, subject to corona situation	To be decided
Inauguration of exhibition online /offline mode	To be decided

For participation in online poster and painting competition 2021, please register to submit your artwork.

[REGISTRATION NOW](https://iccr.gov.in/app/)

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