

<b>STRATEGIC OBJECTIVES</b>	<b>PLANNED ACTIVITIES</b>	<b>STATUS</b>	<b>CHALLENGES</b>
Provide administrative and leadership services for games, sports and cultural activities	1.1 Establish different sport and games programmes	Sports and Games is in place	
	1.2 Consolidate and diversify sport and games programmes	Various sports activities have been done. Such activities are sports bonanza, participation in TUSA and SHIMMUTA games	
	1.3 Raise awareness on the importance of sport and encourage staff and students to participate in sport and games	Various sports activities have been done. Such as students interschool/colleges sports competitions	
	1.4 Enhance organizational capability	Coordination of staff and students to form sports clubs. Such as volleyball basketball and Netball clubs	
	1.5 Have an employment pathway to engage personnel with sufficient knowledge in sport and	We have engaged Human Resource to facilitate the process of employment, such as life saving personnel, sports facility	

	games	personnel and Games Tutor	
	1.6 Increase funding and investments in sports and games	The funding for sports activities has been increasing year to year	
Provide opportunities for equal participation in sport and games	2.1 Engage both women and men to participate in sport and games	Both gender are considered in sports participation internally and externally	
	2.2 Engage people with disabilities to participate in sport and games	There has been a move to engage them, However currently sports facilities does not favour them	
	2.3 Increase affordable and accessible sport and games programmes for all staff and students	Many encouraging programs for both staff and students are offered, such programs are Aerobics dance, sports Bonanza, Inter colleges, intercampus, SHIMMUTA games, TUSA games few to mention	
	2.4 Promote healthy and active	Healthy sports activities has	

	lifestyle in staff and students	also been conducted, recently there were sports and Health Bonanza, also aerobics dance, swimming and Jogging	
Provide technical expertise in roles related to teaching and coaching	3.1 Design a training programme on coaching different sport and games	Programs are in place for coaching difference sports for staff and students	
	3.2 Conduct seminars on issues related to sport and health,	There has been a lot for sports seminar, However, plan for healthy related seminars are in place. Last year there was Sports and Healthy Bonanza were some educative education was done	
	3.3 Conduct university-wide awareness programmes on the importance of participating in sports and exercise.	This was done through the University Sports and Healthy Bonanza which was done on June, 2019. Also there are other plan for this year, on which we are expecting to have a sports week in February 2020	

Plan and budget for the development of sports and recreational activities and for participation in international and local competitions	4.1 Improve internal generation of income	The internal Income generation has improved through our sports facilities and open spaces	
	4.2 Improve prioritization and control of financial expenditure	The office has been keen on the priorities such as sport facilities maintenance and promotion of staff healthy	
	4.3 Implement the marketing policy and strategy	Through various participation of our university in various sports activities has increased the marketing of our activities and university in general. For example our participation in TUSA games, SHIMMUTA games, Eastern Africa University Games and World University games, meetings and others has maximized our seen in various areas.	
	4.4 Solicit funding from different stakeholders,	This area is not quite developed, there is need to	

	apply for grants, and bid for contractual researches	stretch our reach to various stakeholders to assist this area of sports and games. However, we received some donation of jerseys from confusious friends.	
Promote excellence in sport and games to build more University pride and a strong sporting culture where talents and excellence are supported and celebrated	5.1 Establish high performance pathways for athletes	In collaboration with PESS Unit, there is need to establish a scholarship for best student in sports	
	5.2 Establish fit-for-purpose facilities	In collaboration with university stakeholders there is need to establish various sports facilities which could fit all people including people with disability.	
	5.3 Organise and participate in local and international sports events	There has been our customer to participate in various local and international sports events. Such events are TUSA, SHIMMUTA, FASU and FISU events	

	5.4 Nurture and celebrate talents irrespective of gender and physical ability	We tried our level best to nurture from what we have, However there is facilities challenges for people with disability, hence there is need to start establishment in collaboration with school of Education	
Relate closely with local and national sports associations and bring the University to the public	6.1 Develop a framework for coordinating outreach, networking and partnership opportunities	In collaboration with DICA we have started encouraging UDSM alumni to work with UDSM. Such activities to engage is the university Marathon and other sports bonanza	
	6.2 Allow the UDSM facilities to be hired by the local community/outside	Hiring of our facilities is done and our client are happy to use our facilities	
	6.3 Establish different sport programmes involving the community	We started working with Tanzania Swimming Association, Tanzania Football Federation, TUSA and other sports association to work in	

		collaboration and conduct various sports clinics. Also our nearby community are working in collaboration with our teams especially during the training and exercises.	
	6.4 Seek for partnership with other stakeholders	We have tried our level best to seek for partnership. Such partnerships are like the one with Tanzania Cricket Association where we have MOU with them. They are paying yearly to UDSM. Many more partnerships are required when necessary	
Manage the development, maintenance and use of sport facilities.	3.1 Improve or expand physical facilities/infrastructure	Our request has been made to the Directorate of Estates to find the possibility of new facilities.	
	3.2 Maintenance and rehabilitate sports facilities	There has been routine maintenance of our facilities. Such maintenance is like that of our swimming	

		pool, basketball court, tennis court and football pitch one though was not successfully.	
	3.3 Increase personnel to maintain and secure facilities	There have been requests to UDSM Auxiliary Police to increase security in our facilities, though vandalism of facilities is still going on.	
	3.4 Increase fit-for- purposes network of facilities	Our facilities ranges from Mabibo Hostel, CoICT AND Mwl. Nyerere Campus, hence we have arranged days for students and for staff. There is a room to be used by community	
	3.5 Increase accessible and activity friendly environment	Most of our sports facility has been used for the intended purpose. There is increase in demand s the number of students increasing.	
	3.6 Establish University- community facilities	The discussion with our partners about the	

	partnerships	establishment of University Sports excellence going on. Hopefully in future to come we will have an international sports complex.	
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